

Digital CMS Executive

London

The Role

Reporting directly to the Director of Digital Marketing, the Digital CMS Executive will be responsible for the development and optimisation of the company's web channels, uploading content to the corporate and community sites as well as ensuring that content on all web assets stays up to date and relevant.

The ideal candidate will be an experienced digital/web professional with strong experience in digital/web analytics and content management.

The Responsibilities

- Project manage the optimisation of existing assets relating to the corporate website and community site, ensuring content is integrated with the wider digital marketing activities.
- Lead the implementation and optimisation of site enhancements, developments, bug fixes and content for the corporate website and community site e.g. new components, domain migrations, and site content building and publishing.
- Management of digital channel metrics, review and optimisation.
- Publishing of web pages to the corporate website and community site.
- Gather and document digital requirements aiding the rationalisation of tools across analytics, tag management etc.
- Work closely with our digital agencies to implement changes.
- Work with our marketing analyst and digital agencies to produce digital dashboards to chart progress against agreed KPI's on a monthly basis.

The Requirements

- Current/recent experience in a digital marketing role to include strong experience in digital/web analytics.
- Experience using Content Management Systems (ideally Drupal 8) or similar systems.
- Excellent technical skills including HTML, CSS, JS.
- Understanding of Tag Management Systems and Analytics Tools such as Google Analytics, Google Tag Manager and Google Data Studio.
- Understanding and ideally experience of SEO.
- Excellent project management experience.
- A passion for creating and maintaining quality content.
- Ability to work well under pressure and to tight deadlines.
- Strong attention to detail.
- Ability to multi-task.

About Foundry

Foundry designs creative software technologies used to deliver award-winning visual effects and 3D content for the design, visualisation and entertainment industries. Foundry's software advances the art and technology of visual experience in partnership with creative leaders across the globe. It enables clients like Pixar, Mercedes-Benz, ILM, Weta Digital, The Moving Picture Company and Sony Pictures Imageworks to turn incredible ideas into reality by solving complex creative challenges.

The company was founded in 1996 and is headquartered in London, with 300 staff based across offices in Silicon Valley, Los Angeles, Shanghai, Austin and the UK. Foundry consistently invests in R&D to provide more efficient ways for its clients to bring visual concepts to life.

In 2015, the London Stock Exchange named Foundry one of its "1000 Companies to Inspire Britain." It regularly features in The Sunday Times' Tech Track as one of Britain's fastest-growing private technology companies, most recently in 2016 when it also won the Excellence in Service Award at the International Track 200 awards. Every single film nominated for the Academy Award for Best Visual Effects in the last five years was made using Foundry's software.

Applying

If you meet the criteria, are eligible to work and are interested, please send your covering letter, CV, salary expectations and notice period to jobs@foundry.com with the subject "Digital CMS Executive".