

Senior Content Producer

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The Company

Smart software for creative people.

Foundry is not just a technology maker or a software seller; we are here to empower artists and designers across the world by enhancing their creative potential. We seek to create a world where people can continually raise their creative potential and to champion creative people by developing tools, technologies and processes that empower them to bring their ideas to life, more quickly and effectively.

We believe in:

- Constantly challenging
- Always being approachable
- Committed partners
- Endless enthusiasm!

Our technology portfolio is as creative as it is technical, packed full of ground-breaking, award-winning techy goodness that will have even the most demanding organization salivating!

We are a little bit proud of what we achieve at Foundry and want to take you on our journey with us.

The Role

We have an exciting opportunity for a Senior Content Producer to join our amazing Marketing team! As a Senior Content Producer at Foundry, you will be working closely with the Content & Brand Manager, Graphic Designer, and Senior Copywriter as well as external contractors in producing compelling content for Foundry's online and offline channels as well as advising on the most suitable execution to meet campaign objectives. This is a pivotal role within the Marketing Team and will include working on a wide range of content, such as video case studies and testimonials, producing product & marketing videos, undertaking interviews, producing infographics, creating brochures and presentations.

The Responsibilities

- Provide content for integrated marketing campaigns, product launches, events, social media; ensuring they meet content plans and briefs

Senior Content Producer

- Act as Project Manager for all content generation; from conceptualising and developing the brief, content creation and subsequent approvals through to output and dissemination
- Build and maintain strong and collaborative relationships with a worldwide client base
- Brief, manage and evaluate an extended team of contractors including copywriters, journalists, editors, sound engineers, production companies, film crews etc. to generate unique content as well manage one direct report (Content Producer)
- Work with the wider Marketing team to implement content strategy, track milestones and deliverables
- Direct and oversee video and photo shots
- Acquire imagery, footage and quotes from artists, post-production houses, production companies, designers etc. for content for a variety of uses and maintain a database of all material acquired by external parties, along with credits and permissions

The Requirements

- 5-7 years' worth of experience in an agency or in-house brand marketing team
- Content production experience; including video and written content
- Relevant degree and/or equivalent in Marketing/Journalism/PR/Art or similar
- Creative mind-set with a meticulous eye for detail, style and tone
- Ability to create content for and work with multiple departments and audiences
- Understanding of acquisition, content marketing and SEO best practice
- Strong time management and project management skills with a desire and tenacity to see projects through from concept to completion
- Excellent communication skills; both written and verbal
- Strong stakeholder management skills with the ability to take feedback
- Motivated self-starter who has the ability to multi-task, juggle many different tasks at any one time and stay super organised

Applying

Please note, we're looking for a Marketer with solid experience working as a Content Producer.

If you meet the criteria, are eligible to work and are interested, please send your covering letter, CV, salary expectations and notice period to jobs@foundry.com with the subject "Senior Content Producer".

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More About Us

Foundry designs creative software technologies used to deliver remarkable visual effects and 3D content for the design, visualisation and entertainment industries. Foundry's software advances the art and technology of visual experience in partnership with creative leaders across the globe. It enables clients like Pixar, Mercedes-Benz, Google, ILM, Weta Digital, Blizzard, The Moving Picture Company and Sony Pictures Imageworks to turn incredible ideas into reality by solving complex creative challenges.

The company was founded in 1996 and is headquartered in London, with 300 staff based across offices in Silicon Valley, Los Angeles, Shanghai, Austin and the UK. Foundry consistently invests in R&D to provide more efficient ways for its clients to bring visual concepts to life.

In 2015, the London Stock Exchange named Foundry one of its "1000 Companies to Inspire Britain." It regularly features in The Sunday Times' Tech Track as one of Britain's fastest-growing private technology companies, most recently in 2016 when it also won the Excellence in Service Award at the International Track 200 awards. Every single film nominated for the Academy Award for Best Visual Effects in the last five years was made using Foundry's software.

The company was acquired by HgCapital in 2015.

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